

E-Commerce Feature List

Administration

- Full online control panel for simple admin management - Shop demo with admin login.
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- Password protected CSS based skinnable control panel.
- Simple process for adding, modifying, and deleting products and categories.
- Full online order viewing by date selection and search.
- Product search within the admin section.
- Editable order details.
- Affiliate program included with online viewing of affiliate sales.
- Downloadable product inventory.
- CSV database upload.
- Language specific admin available.
- Up to 3 languages supported from the same database.
- MS SQL Server compatible.

Product and Category Options

- Unlimited number of products.
- Up selling of related, bestselling, recommended products as well as suggesting products purchased by other customers.
- Show multiple currencies.
- Place products in several categories.
- Up to a depth of 10 levels of sub-categories.
- Extra detail page for more detailed product descriptions with layout options.
- Allows for use of HTML in product descriptions to make formatting simpler.
- Set-up and assign designers, manufacturers, and drop shippers to products and send them order details if required on receipt of orders.
- Provision of coupons so clients can purchase at a discounted rate by entering their coupon code.
- Apply discounts by product or category depending on total purchase or quantity ordered.
- Specify the number of products per page.



- Choice of product and category layouts, using one or multiple columns of products.
- Optional images choice for categories.
- Choice of product listing by price, id, user choice or alphabetically.
- Product options allow for the selection of color, size etc. with price differences shown in real time - choose between drop down menus and radio buttons.
- Allow clients to type in their own requirements for a particular product.
- Product options can have their own product ID.
- Clone products and product options for faster input.
- Wholesale and retail pricing depending on login.
- Quantity pricing option.
- Option of showing the "buy" button or an "Out of stock message".
- Option of maintaining a product in your inventory but not showing on the store.
- Stock management feature permits you to define the number of products in stock, and the store will automatically generate an "Out of stock" message once the last item in stock has been purchased.
- Stock management for product options.
- Show number of products in stock on the products page.
- Set minimum purchase total requirement.
- Email to friend link option - product specific.
- Choice of currency symbols and formatting.
- Change all store generated language from one place.
- Option to remove buy and checkout buttons making the plus version compatible for other uses eg. real estate listings, online catalog etc.
- Order categories to suit your needs.
- Option of showing list price and your price.
- Dropshipping option.

Shipping and Checkout

- Weight-based shipping by zone.
- Flat rate shipping.
- USPS shipping rate integration and order tracking.
- UPS shipping and order tracking.
- FedEx shipping and order tracking.
- Canada Post.
- Free shipping option (choose by country and/or total order or number of items purchased).
- Price-based shipping.

- Shipping estimator before checkout.
- Customer shipping carrier selector.
- Provide a different shipping method for international customers in respect to domestic buyers.
- Global handling charge option.
- Handling charge per payment provider.
- Offer customers a tracking number.
- Compatible with all major tax systems (including Australia & Canada).
- Offline credit card processing.
- Complete integration with the top payment processors, and / or email notification only.
- Order status look up page for customers.
- Automatic email to customers on order status change.
- Integrates PayPal's Instant Payment Notification for secure order processing.
- Email notification once an order has been placed.
- Printable receipt on thanks page.
- HTML header and footer for the confirmation email.
- Download orders to a .csv file.
- Print packing slips from the admin orders page.
- "Remember me" option for return users.
- Javascript and Cookie disabled detection.
- Block IPs or IP ranges.

Design Options

- Template editor - Adobe Dreamweaver or another web editor for the CSS Ecommerce Templates.
- Search engine friendly options such as static pages and generated title and meta tags available.
- Original .png files included for editing graphics in Macromedia Fireworks.
- Global design changes made simple through Dreamweaver .dwt and .lbi files.
- Simple to change colors and personalize the store.
- Multiple CSS classes available for key display options.
- ALT information automatically added to category and product images.

